



MAEBC/MARBC

Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC)

**20th Annual
Eurasian/Russian-American
Innovation Technology Week
(RANIT)
*Agenda***



June 11-25th, 2015

Philadelphia, PA; Washington, DC; New York, NY;

and the Mid-Atlantic Region



MAEBC/MARBC

20th Annual Eurasian/Russian - American Innovation Technology Week (RANIT)

June 11-25, 2015

Philadelphia, PA; Washington, D.C.; New York, NY

The 20th Annual Eurasian/Russian - American Innovation Technology Week (RANIT) will take place in Philadelphia, PA; Washington, D.C.; New York, NY; and the Mid-Atlantic Region from June 11-25, 2015. The 20th RANIT will include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Eurasian/Russian, and American businesses. The 20th RANIT will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical



industry, information technology, technology in education, and entrepreneurship. Key RANIT events will include a **Welcoming Ceremony and Opening Sessions** at Philadelphia City Hall with a **20th Anniversary Reception** immediately following this event in the Comcast Center on June 11, the annual **Eurasian/Russian - American Life Sciences Innovation Conference** on June 11-12, the **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** at the University City Science Center in Philadelphia on June 15. Additional events will be the Mid-Atlantic – Eurasia Business Council organized Eurasian/Russian participation, including a session discussing the Eurasian Economic Union on June 17 in the Global Innovation Hubs program at the 2015 BIO International Convention in Philadelphia on June 15-18 and the 20th RANIT closing announcement at and REFF Wall Street in New York on June 24-25.



The **Eurasian/Russian - American Life Sciences Innovation Conference** will be held at Philadelphia City Hall on June 11, and the Wistar Institute in Philadelphia on June 12, is a multi-industry event, highlighting increased involvement by key Eurasian/Russian and American policy-makers. The discussion will include policy changes that have come as a result of the “Comprehensive Program of Biotechnology Development in Russia to 2020,”

the creation of the Eurasian Customs Union and their effect on the Eurasian/Russian - American partnership in the life sciences industry. A multi-country panel will discuss the life sciences development in Russia, Belarus, Kazakhstan, Bulgaria, Israel, and the United States.

The Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable at the University City Science Center in Philadelphia on June 15 will feature discussions on new technology and university-related commercialization.



For further details about these events, please contact Val Kogan, MAEBC/MARBC by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>



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Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council

FOR IMMEDIATE RELEASE:

May 20, 2015

CONTACT: Val Kogan, MAEBC/MARBC President

tel: (484) 467-7444, e-mail: val@ma-rbc.org

The 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT)

Eurasian/Russian-American Life Sciences Innovation Conference

PHILADELPHIA, PA. — On behalf of the Mid-Atlantic - Eurasia Business Council, it is our great pleasure to invite you to the **Eurasian/Russian-American Life Sciences Innovation Conference**, which will take place at Philadelphia City Hall with a 20th Anniversary Reception immediately following in the Comcast Center on June 11, and at the Wistar Institute in Philadelphia on June 12. This event will culminate the **20th Annual Eurasian/Russian-American Innovation Technology Week**, from June 11-25, 2015 which will highlight the biotechnology, pharmaceutical industry, medical equipment, and life sciences with many sessions devoted to innovations.

Despite many political changes over the years, Eurasia/Russia and the U.S. have always been able to speak the language of science and progress in research to help develop technologies that benefit patients around the world. In the current environment, partnership is more important than ever. Whether between small and large companies, academia and industry, or the public and the private sectors, partnerships are now the key to success. This conference will explore the opportunities to build mutually-supportive partnerships between the U.S. and Eurasia/Russia in the sphere of innovative pharmaceutical and life science development.

The discussion will include policy changes that have come as a result of the “Comprehensive Program of Biotechnology Development in Russia to 2020” as well as Russia’s entry into the WTO, the creation of the Eurasian Customs Union, and their effects on the Eurasian/Russian-American partnership in the life sciences industry. Panels at this conference will acquaint participants with the Eurasian/Russian market overall and introduce positions of key industry executives and government officials responsible for policy. The conference will continue with in-depth discussion of the investment climate and key policy issues for Eurasia/Russia and the U.S.

The conference will also include panels on healthcare reform in the United States and Eurasia/Russia; state and regional efforts to promote cooperation in biotechnology and life sciences; legal and regulatory issues in the Eurasian/Russian pharmaceutical industry; the discussion on research for cancer treatments; new development in Eurasia’s/Russia’s medical device industry; the potential of clinical trials and other pharmaceutical research and development in Eurasia/Russia; university technology transfer; as well as other demanding topics.

The path forward for Eurasia/Russia and the U.S. is to exchange information and build long-term relationships in innovative sectors. We hope that this conference will further develop innovation in the life sciences and help find policy solutions that enable stronger partnerships in the future. We are grateful for the support of nearly 30 leading American and Eurasian/Russian business and governmental organizations.

For further information please contact Val Kogan, President of MAEBC/MARBC by phone at: (484) 467-7444, via e-mail at: val@ma-rbc.org, or by visiting the MAEBC/MARBC website: www.ma-rbc.org



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Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council

FOR IMMEDIATE RELEASE

May 20, 2015

CONTACT: Val Kogan, MAEBC/MARBC President

tel: (484) 467-7444, e-mail: val@ma-rbc.org

20th Annual Eurasian/Russian - American Innovation Technology Week & Days of Eurasian-American Innovation Entrepreneurship Cooperation

2015 will mark the 20th anniversary of the Mid-Atlantic – Eurasia Business Council (MAEBC/MARBC). The most significant MAEBC/MARBC-organized events in 2015 will include the **20th Annual Eurasian/Russian - American Innovation Technology Week (RANIT)** on June 11-25, 2015 and the **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC 2015)** on October 28 – November 4, 2015. The 20th RANIT will include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Eurasian/Russian and American businesses. RAVC 2015 will bring together entrepreneurs, scientists, venture capitalists, and established Eurasian and American corporations to explore and shape the field of innovation technology. RANIT and RAVC programs and activities are designed to help foster dialogue and cooperation. They are supported by nearly 30 leading American business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, and Mid-Atlantic regional organizations focusing on international business, technology, innovations, and entrepreneurship. Eurasian/Russian delegations that will take part in these events will consist of representatives from the foremost Eurasian/Russian companies and educational institutions in innovation technology and related industries.

The **20th Annual Eurasian/Russian - American Innovation Technology Week (RANIT)** will take place in Philadelphia, Washington, D.C., New York and the Mid-Atlantic Region from June 11-25, 2015. It will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship.

Key RANIT events will include a **Welcoming Ceremony and Opening Sessions** in the Mayor's Reception Room at Philadelphia City Hall with an **20th Anniversary Reception** immediately following in the Comcast Center on June 11, the **Eurasian/Russian - American Life Sciences Innovation Conference** in Philadelphia on June 11-12, the **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** at the University City Science Center in Philadelphia on June 15. Additional events will be the Mid-Atlantic – Eurasia Business Council organized Eurasian/Russian participation, including a session discussing the Eurasian Economic Union on June 17 in the Global Innovation Hubs program at the 2015 BIO International Convention in Philadelphia on June 15-18 and the 20th RANIT closing announcement at and REFF Wall Street in New York on June 24-25.

The **Eurasian/Russian - American Life Sciences Innovation Conference** at the Philadelphia City Hall on June 11, and the Wistar Institute in Philadelphia on June 12, is a multi-industry event, highlighting increased involvement by key Eurasian/Russian and American policy-makers. The discussion will include policy changes that have come as a result of the “Comprehensive Program of Biotechnology Development in Russia to 2020”, the creation of the Eurasian Customs Union, and their effect on the Eurasian/Russian - American partnership in the life sciences industry. A multi-country panel will discuss the life sciences development in Russia, Belarus, Kazakhstan, Bulgaria, Israel, and the United States.



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Mid-Atlantic - Russia Business Council

The **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** will feature discussions on new technology and university-related commercialization.

The **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC 2015)** will be held in Philadelphia on October 28 – November 4, 2015. As part of RAVC 2015, MAEBC/MARBC is organizing the **Eurasian – American Technology Entrepreneurship Conference**. MAEBC/MARBC is also facilitating Eurasian participation in the **Mid-Atlantic Venture Conference (IMPACT 2015)**. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds. Additional RAVC events will include a roundtable at the International Incubator at the Science Center, featuring presentations by company residents, including the first Russian company with an office at the University City Science Center in Philadelphia. For over 50 years, the Science Center has served as the biggest and oldest urban technology park in the United States.

For further details about the 20th RANIT and RAVC 2015, please contact Val Kogan, President of the MAEBC/MARBC, by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.

About the Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC): Since Fall 1994, MAEBC/MARBC has worked to foster business relations between the U.S. Mid-Atlantic region and Eurasia/Russia, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MAEBC/MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Eurasia/ Russia and to attract Eurasian/Russian businesses to the U.S. Mid-Atlantic region.



The 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT)



City Hall

Philadelphia City Hall
Broad Street and Market Street
Philadelphia, PA

June 11, 2015
2:00 – 5:30 PM

Organized by:
The Mid-Atlantic - Eurasia Business Council

Supported by:
The City of Philadelphia, State of Pennsylvania, State of New Jersey, State of Delaware, State of Maryland, Pennsylvania Bio, Bio New Jersey, Delaware Bio, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center of Central Pennsylvania, World Trade Center Delaware, Pennsylvania Chamber of Business and Industry, Greater Philadelphia Chamber of Commerce, University City Science Center, Global Philadelphia Association, PACT, Select Greater Philadelphia, Entrepreneurs' Forum of Greater Philadelphia, Greater Philadelphia Life Sciences Congress, Center City Proprietors Association, Ben Franklin Technology Partners, PennFuture Energy Center, Penn Center for Innovation, Innovation America, Pharmaceutical Research and Manufacturers of America, U.S. Chamber of Commerce, US-Russia Business Council, American Chamber of Commerce in Russia.

Welcoming Ceremony



Opening Session 1

***Innovative Technology around the World
International Cooperation in Research and Innovation: Global Challenges and Opportunities***

Opening Session 2

***Educational Innovations - New Models
Entrepreneurial Landscape: International Best Practices***

Opening Session 3

***Healthcare Reforms in US and Eurasia/Russia
Top Life Sciences Clusters***

Opening Session 4

***Regional Technology Development and International Collaboration across various industries
Information Technology and Telecommunication
Alternative Energy and Energy Efficiency***

20th Anniversary Reception



Comcast Center
1701 John F. Kennedy Boulevard
Philadelphia, PA

June 11, 2015
6:00 – 8:00 PM

Organized by:
The Mid-Atlantic - Eurasia Business Council

Hosted by:
Comcast



A reception to celebrate the 20th Anniversary of the Annual Eurasian/Russian - American Innovation Technology Week (RANIT) and the Mid-Atlantic – Eurasian Business Council's role in organizing this event. It will commemorate achievements in promoting industry, growth, and business relations between the U.S and Eurasia/Russia advanced by both RANIT and the Mid-Atlantic – Eurasian Business Council.

Eurasian/Russian-American Life Sciences Innovation Conference

Philadelphia, PA

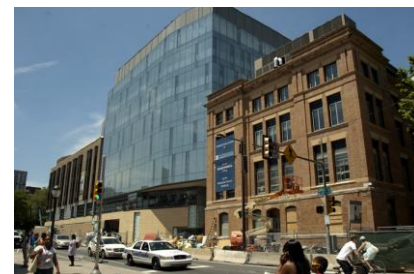


June 11-12, 2015

Organized by
The Mid-Atlantic - Eurasia Business Council

Co-Organized by:
Penn Center for Innovation

Hosted by:
Wistar Institute



June 11: Philadelphia City Hall

Broad Street and Market Street
2:00 – 5:30 PM

June 12: Wistar Institute

3601 Spruce Street
9:00 AM – 3:00 PM

Welcoming Remarks

Session 1

Market Review
Market Regulation and Industry Views
Eurasia/Russia's Competitiveness in the life sciences and innovative medicines sector: "New Challenges and Opportunities."



Session 2

Legal and Regulatory Issues in the Eurasian/Russian Pharmaceutical and Life Sciences Industry
Legal Issues in Clinical Trials

Session 3

Eurasian Customs Union

Lunch

Session 4

Top Life Sciences Clusters



Session 5

Healthcare Reform in Developed and Emerging Healthcare Systems

Session 6

Cancer Research and Biomedical Science

Session 7

New Areas for Partnership. Development of New Medicines

Closing Remarks

Eurasian/Russian-American Innovation Technology, University Research & Commercialization Roundtables



University City Science Center
3711 Market Street
Philadelphia, PA

June 15, 2015

Organized by:
The Mid-Atlantic - Eurasia Business Council

Session 1

New Technology Development and University-related Commercialization



Session 2

Roundtable with Company Residents in University City Science Center



20th RANIT Events

Welcoming Ceremony and Opening Sessions

*Kicking off the 20th RANIT in
Philadelphia City Hall*

June 11th, 2015

2:00-5:30pm

*Mayor's Reception Room, City Hall
Broad and Market
Philadelphia, PA*



20th Anniversary Reception

*A reception to celebrate the 20th
Anniversary of the Mid-Atlantic -
Eurasia Business Council and
commemorate their achievements in
promoting relations between the U.S and
Eurasian States.*



June 11th, 2015

6:00-8:00pm

Comcast Center

*1701 John F. Kennedy Boulevard
Philadelphia, PA*

Eurasian/Russian-American Life-Sciences Innovation Conference



June 11-12th, 2015

June 11th: Philadelphia City Hall

Broad and Market Street

June 12th: Wistar Institute

9:00am-3:00pm

3601 Spruce Street

Philadelphia, PA

Roundtable at the University City Science Center



June 15th, 2015

10:30am-12:00pm

Fishbowl Conference Room

3711 Market Street,

Philadelphia, PA

2015 Annual Bio Convention

The most influential biotech meeting in the world is offering powerful business partnering, education sessions and networking with the industry.

June 15-18th, 2015

*Pennsylvania Convention Center
Philadelphia, PA*



Session: Emerging Opportunities in Global Markets - Russia

June 17th, 2015

9:00am

Room 119B

*Pennsylvania Convention Center
Philadelphia, PA*



Session: Global Innovation Hubs - Eurasian Economic Union

June 17th, 2015

11:45am

Room 110 AB

*Pennsylvania Convention Center
Philadelphia, PA*



convention.bio.org
#BIO2015

Convention: June 15-18, 2015
Exhibition & Partnering: June 16-18, 2015
Pennsylvania Convention Center
Philadelphia, PA



11th Annual REFF Wall Street

REFF Wall Street is the leading renewable energy financing event in the country, organized jointly by Euromoney and the American Council on Renewable Energy (ACORE).

As a supporting organization of REFF Wall Street, Mid-Atlantic Eurasia Business Council will offer a 20% discount of registration with the code SPT20MA.



*June 24-25th, 2015
Grand Hyatt New York
New York City, USA*





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**20th Annual
Eurasian/Russian-American
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Agenda



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